

THE 19TH ANNUAL PETER LAMY CONFERENCE COSPONSORED BY NCPIE

CONFERENCE AGENDA

Thursday, October 17

Hyatt Regency Bethesda

7:30-8:30 AM Registration

8:30-8:45 AM Making the Connections: The Peter Lamy Center & NCPIE
Bruce Stuart, PhD, Executive Director, Peter Lamy Center
Ray Bullman, MAM, Executive Vice President, NCPIE

8:45-9:35 PM Keynote Speaker
The Silent Epidemic: Unsafe Use of Medications
Carolyn Clancy, MD, Acting Director, AHRQ

9:35-10:25 AM Healthy People 2010: Medication Safety Objectives
Nancy D. Smith, PhD, Director, Office of Training & Communications, Center for Drug Evaluation & Research, FDA

10:25-10:40 AM Break (Exhibitions Open)

CONCURRENT SESSIONS

HIGH TECH

10:45-11:35 AM PDAs & MDS Outcomes in Long-Term Care
Stephen Feldman, RPh, The ICPS Group, President-Elect, ASCP

11:35-12:25 PM Enhancing Patient-Provider Communication for the Elderly via Web-based Technology
Michael Follick, PhD, The Abacus Group

12:25-1:40 PM Lunch and Exhibits
Wrestling With The Octopus: Improving Medicine Use Among Older Adults
William Novelli, MA, Exec. Dir. & CEO, AARP

1:45-2:35 PM Integrating the Internet, PDAs & Information Technology into the Healthcare of Seniors
Bill G. Felkey, MS, Associate Professor, Auburn University

2:40-3:30 PM Prescription for a Cure: Implementing Physician Order Entry to the Mass Market
James Bradley, MBA, CEO, RxHub LLC
Ken Whittemore, Jr., RPh, Vice President for Professional Affairs, Sure Script Systems, Inc.

3:30-3:45 PM Break (Exhibitions Open)

3:45-4:35 PM Closing Plenary Session: Integrating High Tech & High Touch in Managed Care
Ray Palasik, RPh, Mid-Atlantic States Dir. of Pharmacy Quality & Resources Services, Kaiser Permanente

HIGH TOUCH

Quality Indicators for Assessing Care of Vulnerable Elders: ACOVE
Robin Hertz, PhD, Outcomes Research-Population Studies, Pfizer, Inc.

Addressing & Overcoming Barriers to Medication Adherence
Nicole Brandt, PharmD
Kathleen Cameron, RPh, MPH
JoAnne Gladden, PhD, RN

CMS Initiatives to Help Assure the Appropriate Use of Therapeutic Agents in the Elderly
Steven A. Blackwell, PhD, JD, RPh

A Public Health Prevention Intervention for Medication & Alcohol Misuse Among Older Adults in Senior Housing
Stephen J. Bartels, MD, Associate Professor of Psychiatry, Dartmouth Medical School